Beat: Travel

VIVID SYDNEY 2018 FESTIVAL Program Celebrating 10 Years Creativity & Innovation

Largest Festival Of Light, Music & Ideas

PARIS - SYDNEY, 21.03.2018, 19:19 Time

USPA NEWS - The World's Largest Festival of Light, Music and Ideas, Vivid Sydney returns in 2018 with a Spectacular New Precinct at Luna Park, the return of Much-Loved Customs House, and a Fantastical Blend of Everyday Objects and Australian-Inspired Motifs on the Sails of the Sydney Opera House.

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Minister for Tourism and Major Events, Adam Marshall said, "Vivid Sydney has delighted and inspired People from around Australia and the World. With the Festival now in its 10th Year, Visitors and Locals alike can once again expect to be mesmerised by the Vivid Sydney Program, with Larger Installations and a Gripping Music and Ideas Offering, so I encourage Visitors to start planning their Trip early to get the most out of this Year's exciting Line-Up.

"Over 23 Nights from Friday 25 May to Saturday 16 June, Vivid Sydney will paint the Harbour City in the Colour and Spectacle of Vivid Light, take over Sydney Stages with Vivid Music's Electric Performances and Collaborations, and provide a Global Forum for Thought-Provoking Debate and Creative Discussion at Vivid Ideas."

Vivid Sydney is Owned, Managed and Produced by the NSW Government's Tourism and Major Events Agency Destination NSW and in 2017, attracted a Record-Breaking 2.33 million Attendees to Vivid Sydney, delivering an Incredible $143 million of Visitor Expenditure into the NSW Economy.

For the First Time, Vivid Sydney's dazzling Light Walk extends to New Precinct Luna Park Sydney, where the Iconic Amusement Park comes alive with Large-Scale Projection on the Facade of Coney Island. The Show celebrates the History, Magic, Creativity, Engineering, Fantasy and Imagination that have come together to create millions of Memories on this Unique and Special Site.This year also marks the First Time Luna Park's Iconic Ferris Wheel will be lit for the Festival following an LED refit, which has included a Massive Boost in the Number of Lights adorning the Wheel.

Vivid Sydney's Bright Lights will illuminate the Royal Botanic Garden Sydney again in 2018, where Visitors will follow a Pathway that weaves through an Exciting Nocturnal Environment inspired by Nature. Here, Parrot Party inspired by the New Zealand Kea Parrot and the Australian Rainbow Lorikeet, comes alive as People gather, breaking into Song and radiating Colourful Light. Aqueous will dazzle with its Interactive Landscape of Meandering Pathways of Light, which will flow and glow in Full Illuminated Interactivity, engaging Visitors in Collaborative Play. The Bloom, a Giant Electric, Metallic Flower with Petals adorned with Mirrors that refract and reflect Light, puts you in the Centre of the Flower capturing the Perfect Photo Moment, and He'e Nalu gives the Joyous Sensation of surfing a wave.

(...)

Source : Destination NSW

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Article online:
https://www.uspa24.com/bericht-12956/vivid-sydney-2018-festival-program-celebrating-10-years-creativity-und-innovation.html

Editorial office and responsibility:
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